



SOULPRENEUR SUCCESS CODE

More Sessions, Less Selling! Module 5 Worksheet:

Use this worksheet with the first **More Sessions, Less Selling!** video training provided.

1)

Please fill out the brief overview of your program using the statement below:

I have a program / bundle for _____ (people you help) who (define the issue they struggle with and /or the result they want)

2)

Now use the format below to create the brief, benefit driven descriptions of the components of your program.

“The program takes a comprehensive approach to help you get the results / solutions / transformation you’re looking for, and to empower you to continue to benefit even more over time, and it includes...”

Program feature (something you can deliver easily now): (Short, benefit focused description expressed in “you” language)

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3)

Now you will want a brief summary statement about how and why your program will benefit your clients.

Below are three suggestions, feel free to use them as inspiration, or use as is (but it’s probably best to adapt them at least a little, to make them really reflect the benefits of your program.

Example 1:

“By doing this program together, rather than only doing the sessions with me, you’re empowered and supported in so many ways, with the knowledge, skills, and simple processes / structures / tools that will improve your life in other areas as well, even beyond what you thought was possible for yourself. You get the energy healing support and clearing from me, and so much more!”

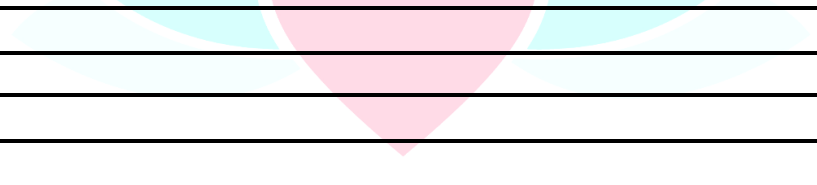
Example 2:

“I created this program this way because it gives you the most value, the best and fastest route to your most important goals, and the most lasting and expanding results over time. Because it not only includes the energy healing work that you and I do together, but also gives you simple, effective, and truly powerful tools you can use at any time, you are supported and empowered in so many ways that will benefit you for years to come.”

Example 3:

Over the five weeks of the program, by combining these different resources, exercises, and the deep session work along the way, I’ve found that people get results even faster, and are so happy to be empowered to make changes for themselves, now and in the future. It’s the perfect combination of the power of energy healing (or coaching) and self empowerment and personal development, and that investment in yourself is always the best investment you can make!

Your summary statement:



4) The option for taking action I am choosing over the next month is:

5) What fear, concern, or limiting belief might stop me from engaging in the conversations with other people about my program, regardless of which option I'm choosing?

6) What would I need to believe, about myself and/or my work, to step into this new vision and simply talk with people about my wonderful program?



7) What structure or support can I put in place now to support me in believing in myself, and creating and offering my new program?
